



## Sponsor an Educational Track and a unique Article Collection

In collaboration with its influential publications <u>SLAS Discovery</u> and <u>SLAS Technology</u>, the Society for Laboratory Automation and Screening (SLAS) is excited to offer Educational Track sponsorships at the <u>SLAS2025 International Conference & Exhibition</u>, scheduled to run January 25-29, 2025, in San Diego, CA, USA.

Each Educational Track will feature expert-lead discussions and presentations, plus a hand-selected collection of pre-read articles that will give attendees a glimpse of the research represented.

Vendors have the opportunity to sponsor an Educational Track and its associated collection with exclusive onsite and online benefits.

# Educational Tracks and Article Collections will cover these key topics:

Track 1: Assay Development and Screening

Track 2: Automation Technologies

Track 3: New Modalities

Track 4: Omics and Spatial Omics

Track 5: Data Science and AI

Track 6: Cellular Technologies

Track 7: Micro-Nano Technologies

Track 8: Screening Applications & Biomarker Diagnostics

This is an exclusive opportunity to associate your brand, products or services with high quality, peer-reviewed content that will engage your target audience at the conference and online.

Each of the eight collections will include up to five editorially-curated papers from both *SLAS Discovery* and *SLAS Technology* with a concise introduction. Collections will be produced in print as well as online, and include advertisements and promotions to coincide with the conference.

#### **Print collection:**

- Up to four, full page color advertisements on cover positions and opposite table of contents
- 200 print copies for sponsor's own use
- 100 print copies to be distributed via a chair drop in the Educational Track breakout room

#### Online collection:

- Hosting of your collection on the collection page of both publication websites
- Exclusive banners on the collection home page & full text article pages for four months
- Sponsor branded promotion of the online collection to SLAS audiences
- Banner metrics provided, including page views and downloads

#### Additional promotion:

- Recognition on session room signage, walk-in slides and in-session opening remarks
- Logo recognition in online SLAS2025 International Event Scheduler and Conference App
- Recognition in dedicated SLAS email detailing journal highlights related to SLAS2025 International

Distribution of print copies at the San Diego meeting is subject to timing. All collections and advertisements are subject to editorial approval.



### Sponsorships are available on a first-come, first-served basis

Contact your local sales representative as soon as possible!

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